

Operative Accessibility Conformance Report

WCAG Edition

(Based on VPAT® Version 2.5Rev)

Name of Product: AOS

Report Date: May 2026

Product Description: AOS is Operative's AI-powered platform that helps media companies manage and grow their advertising business.

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Notes: The audit covered 27 pages of AOS, providing a representative cross-section of the application.

Evaluation Methods Used: Accessibility conformance was evaluated using a combination of automated scanning (Deque Axe DevTools 4.11.) and manual accessibility testing.

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.1	Level A : Yes Level AA : Yes

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion.

WCAG 2.x Report

Note: When reporting on conformance with the WCAG 2.x Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0 Conformance Requirements](#).

Table 1: Success Criteria, Level A

Notes:

Criteria	Conformance Level	Remarks and Explanations
<u>1.1.1 Non-text Content</u> (Level A)	Does Not Support	
<u>1.2.1 Audio-only and Video-only (Prerecorded)</u> (Level A)	Not Applicable	
<u>1.2.2 Captions (Prerecorded)</u> (Level A)	Not Applicable	
<u>1.2.3 Audio Description or Media Alternative (Prerecorded)</u> (Level A)	Not Applicable	
<u>1.3.1 Info and Relationships</u> (Level A)	Does Not Support	
<u>1.3.2 Meaningful Sequence</u> (Level A)	Partially Supports	
<u>1.3.3 Sensory Characteristics</u> (Level A)	Partially Supports	
<u>1.4.1 Use of Color</u> (Level A)	Partially Supports	
<u>1.4.2 Audio Control</u> (Level A)	Not Applicable	
<u>2.1.1 Keyboard</u> (Level A)	Does Not Support	
<u>2.1.2 No Keyboard Trap</u> (Level A)	Partially Supports	
<u>2.1.4 Character Key Shortcuts</u> (Level A 2.1 and 2.2)	Not Applicable	
<u>2.2.1 Timing Adjustable</u> (Level A)	Not Applicable	
<u>2.2.2 Pause, Stop, Hide</u> (Level A)	Not Applicable	
<u>2.3.1 Three Flashes or Below Threshold</u> (Level A)	Supports	
<u>2.4.1 Bypass Blocks</u> (Level A)	Partially Supports	
<u>2.4.2 Page Titled</u> (Level A)	Partially Supports	
<u>2.4.3 Focus Order</u> (Level A)	Partially Supports	
<u>2.4.4 Link Purpose (In Context)</u> (Level A)	Does Not Support	
<u>2.5.1 Pointer Gestures</u> (Level A 2.1 and 2.2)	Not Applicable	
<u>2.5.2 Pointer Cancellation</u> (Level A 2.1 and 2.2)	Supports	
<u>2.5.3 Label in Name</u> (Level A 2.1 and 2.2)	Partially Supports	
<u>2.5.4 Motion Actuation</u> (Level A 2.1 and 2.2)	Not Applicable	
<u>3.1.1 Language of Page</u> (Level A)	Does Not Support	
<u>3.2.1 On Focus</u> (Level A)	Supports	

Criteria	Conformance Level	Remarks and Explanations
3.2.2 On Input (Level A)	Supports	
3.2.6 Consistent Help (Level A 2.2 only)	Not Applicable	
3.3.1 Error Identification (Level A)	Partially Supports	
3.3.2 Labels or Instructions (Level A)	Does Not Support	
3.3.7 Redundant Entry (Level A 2.2 only)	Not Applicable	
4.1.1 Parsing (Level A) WCAG 2.0 and 2.1 – Always answer ‘Supports’ WCAG 2.2 (obsolete and removed) - Does not apply	Supports	
4.1.2 Name, Role, Value (Level A)	Does Not Support	

Table 2: Success Criteria, Level AA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Not Applicable	
1.2.5 Audio Description (Prerecorded) (Level AA)	Not Applicable	
1.3.4 Orientation (Level AA 2.1 and 2.2)	Partially Supports	
1.3.5 Identify Input Purpose (Level AA 2.1 and 2.2)	Partially Supports	
1.4.3 Contrast (Minimum) (Level AA)	Does Not Support	
1.4.4 Resize text (Level AA)	Does Not Support	
1.4.5 Images of Text (Level AA)	Supports	
1.4.10 Reflow (Level AA 2.1 and 2.2)	Partially Supports	
1.4.11 Non-text Contrast (Level AA 2.1 and 2.2)	Partially Supports	
1.4.12 Text Spacing (Level AA 2.1 and 2.2)	Partially Supports	
1.4.13 Content on Hover or Focus (Level AA 2.1 and 2.2)	Partially Supports	
2.4.5 Multiple Ways (Level AA)	Not Applicable	
2.4.6 Headings and Labels (Level AA)	Partially Supports	
2.4.7 Focus Visible (Level AA)	Partially Supports	

Criteria	Conformance Level	Remarks and Explanations
2.4.11 Focus Not Obscured (Minimum) (Level AA 2.2 only)	Partially Supports	
2.5.7 Dragging Movements (Level AA 2.2 only)	Not Applicable	
2.5.8 Target Size (Minimum) (Level AA 2.2 only)	Partially Supports	
3.1.2 Language of Parts (Level AA)	Partially Supports	
3.2.3 Consistent Navigation (Level AA)	Partially Supports	
3.2.4 Consistent Identification (Level AA)	Partially Supports	
3.3.3 Error Suggestion (Level AA)	Partially Supports	
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Partially Supports	
3.3.8 Accessible Authentication (Minimum) (Level AA 2.2 only)	Supports	
4.1.3 Status Messages (Level AA 2.1 and 2.2)	Partially Supports	

Table 3: Success Criteria, Level AAA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.6 Sign Language (Prerecorded) (Level AAA)	Not Applicable	
1.2.7 Extended Audio Description (Prerecorded) (Level AAA)	Not Applicable	
1.2.8 Media Alternative (Prerecorded) (Level AAA)	Not Applicable	
1.2.9 Audio-only (Live) (Level AAA)	Not Applicable	
1.3.6 Identify Purpose (Level AAA 2.1 and 2.2)	Not Applicable	
1.4.6 Contrast (Enhanced) (Level AAA)	Not Applicable	
1.4.7 Low or No Background Audio (Level AAA)	Not Applicable	
1.4.8 Visual Presentation (Level AAA)	Not Applicable	
1.4.9 Images of Text (No Exception) (Level AAA)	Not Applicable	
2.1.3 Keyboard (No Exception) (Level AAA)	Not Applicable	
2.2.3 No Timing (Level AAA)	Not Applicable	
2.2.4 Interruptions (Level AAA)	Not Applicable	
2.2.5 Re-authenticating (Level AAA)	Not Applicable	

Criteria	Conformance Level	Remarks and Explanations
2.2.6 Timeouts (Level AAA 2.1 and 2.2)	Not Applicable	
2.3.2 Three Flashes (Level AAA)	Not Applicable	
2.3.3 Animation from Interactions (Level AAA 2.1 and 2.2)	Not Applicable	
2.4.8 Location (Level AAA)	Not Applicable	
2.4.9 Link Purpose (Link Only) (Level AAA)	Not Applicable	
2.4.10 Section Headings (Level AAA)	Not Applicable	
2.4.12 Focus Not Obscured (Enhanced) (Level AAA 2.2 only)	Not Applicable	
2.4.13 Focus Appearance (Level AAA 2.2 only)	Not Applicable	
2.5.5 Target Size (Level AAA 2.1 and 2.2)	Not Applicable	
2.5.6 Concurrent Input Mechanisms (Level AAA 2.1 and 2.2)	Not Applicable	
3.1.3 Unusual Words (Level AAA)	Not Applicable	
3.1.4 Abbreviations (Level AAA)	Not Applicable	
3.1.5 Reading Level (Level AAA)	Not Applicable	
3.1.6 Pronunciation (Level AAA)	Not Applicable	
3.2.5 Change on Request (Level AAA)	Not Applicable	
3.3.5 Help (Level AAA)	Not Applicable	
3.3.6 Error Prevention (All) (Level AAA)	Not Applicable	
3.3.9 Accessible Authentication (Enhanced) (Level AAA 2.2 only)	Not Applicable	