



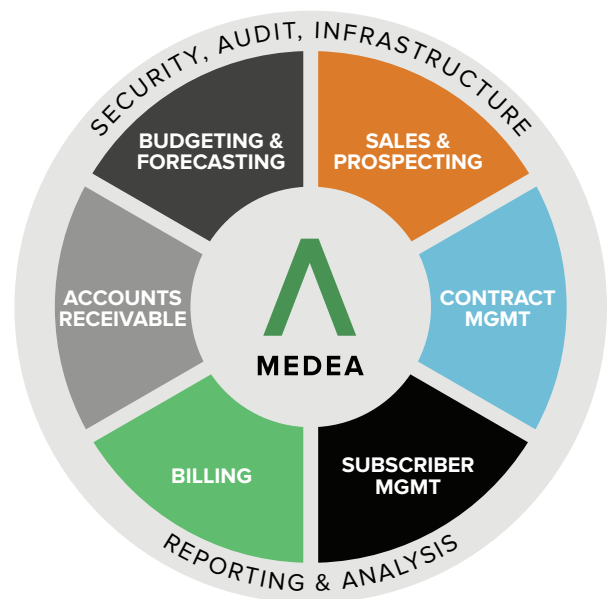
RETRANSMISSION FEE REVENUE MANAGEMENT

As retransmission fees continue to comprise a growing source of revenue, broadcasters and station groups need a comprehensive solution that automates and streamlines data entry, reflects industry best practices from networks and station groups, and scales with your business.

Medea handles both the fees received from operators and the payment of reverse compensation to the network groups. Used by top broadcasters and over 400 network services worldwide to manage \$15 billion in annual retransmission and affiliate revenue, Medea ensures that all aspects of retransmission fee processing are integrated, automated and correct.

MEDEA'S SINGLE SOLUTION BENEFITS:

- Manage and store deal terms, import subscriber counts, and calculate valid revenue and network payments in one centralized platform
- Automate deal and contract approvals, reconciliation and receivable collection and optimization
- Enhance your insights with a full range of A/R capabilities, including more than 150 leading reporting metrics and templates
- Budget and forecast with your most accurate historical foundation
- Calculate reverse compensation payments to the networks, complete with deal terms and reporting



“It’s a one stop solution—billing, collections, cash, operations—all under one roof. One-stop shop. 100% recommend.” — *Steve Grau, NBCUniversal*

VALUE ADDED WITH MEDEA:

- Exceptional automation empowers your team with the time and insights to develop exceptional strategies
- Complete centralization and optimization of your entire portfolio provides the most accurate performance data possible for your business

“A great product that stays current with industry standards and challenges.” — *Ken Gladson, Meredith*